



**BROAD RIPPLE
2019 SPONSORSHIP
OPPORTUNITIES**

Email us at info@brva.org

BROAD RIPPLE ART WALKS

Third Thursdays, May through November

New monthly format this year! The Broad Ripple Art Walks feature 15-20 Broad Ripple galleries, boutiques, restaurants and shops, each hosting their own unique art exhibit. Participating businesses are scattered throughout the Village giving attendees the opportunity to enjoy a wonderful evening experiencing Broad Ripple and supporting the arts community

Title Sponsor: \$2,500 (secured for 2019)

Estimated attendees: 500+



BROAD RIPPLE DUCK RACE

Sunday, June 23

Broad Ripple's summer family event is the Broad Ripple Duck Race. 3,000 rubber ducks enter the water where the Monon Trail crosses the Canal and race to the finish line at the pedestrian bridge near College Avenue. There are plenty of prime viewing spots along the race route and prizes for the first three finishers of the race. Enjoy free children's activities on the Rainbow Bridge two hours before the race!

Title Sponsor: \$3,000 (secured for 2019)

Finish Line Sponsor: \$1,000 (secured for 2019)

Start Line Sponsor: \$1,000 (secured for 2019)

Presenting Sponsors: \$500 (secured for 2019)

Supporting Sponsors: \$250 (secured for 2019)

Estimated attendees: 5,000+



BROAD RIPPLE CARNIVAL

Thursday, August 8 – Sunday, August 11

The Broad Ripple Carnival celebrates the history of the Village with a four-day festival in Broad Ripple Park featuring carnival rides and games, food and drink including food trucks, a craft beer and wine garden, live entertainment, history exhibit, a vintage market on Saturday, and a Vintage Car show on Sunday,

Title Sponsor: \$2,500
Midway Sponsor: \$1250
Stage Sponsor: \$1250
Presenting Sponsors: \$1,000
Supporting Sponsors: \$500
Dog Walk Sponsor: \$500

Estimated attendees: 10,000+



BROAD RIPPLE HOME TOUR

Saturday, September 21 – Sunday, September 22

The Broad Ripple Historic Home Tour showcase historically significant and architecturally significant Broad Ripple homes. Tour the homes, learn fascinating facts about each home and those who have lived in it over the years, meet the owners, and take away decorating ideas and renovation ideas,

Title Sponsor: \$2,500
Presenting Sponsors: \$1,000
Supporting Sponsors: \$500
Home Sponsor: \$350
Guidebook Ads: \$100-\$300

Estimated attendees: 750+



RIPPLE EFFECT 5K RUN-WALK

Thursday, October 17

The Ripple Effect 5K Run-Walk features a route that winds through the Broad Ripple Cultural District neighborhood. People of all ages and ability levels are encouraged to participate in this unique evening run. Awards are given to the top three male and female finishers in multiple age categories. Enjoy the beer garden after the race!

Title Sponsor: \$2,000

Presenting Sponsors: \$500

Supporting Sponsors: \$250

Booth space: \$150

Estimated attendees: 600+



BROAD RIPPLE LIGHTS UP!

Sunday, December 1

Broad Ripple's winter family event is Lights Up! The event features a Kids Wonderland activity village with numerous holiday-themed activities and crafts, a chance to visit with Santa, and Indianapolis' only twilight parade on Broad Ripple Avenue, followed by a holiday lighting ceremony in the Village.

Title Sponsor: \$2,500

Presenting Sponsors: \$1,000

Supporting Sponsors: \$500

Estimated attendees: 3,000+



Title Sponsor Benefits

Benefits include recognition as TITLE SPONSOR on:

- Your business listed with event on BRVA Garden Sign kiosk at Westfield and College the week of the event (*30,000 cars pass by daily*)
- Business logo on the event poster (*100 distributed to local shops*)
- Business logo on event Yard signs (*50 signs throughout Midtown*)
- Business logo on Rack cards (*3,000 distributed locally*)
- Business logo on Event Banners (*Three hung in prominent Village locations*)
(note: no Art Walk banners)
- Business logo displayed on the on the Broad Ripple event website and hyper-linked to your website
- Your logo displayed in the Broad Ripple Gazette print ad (*7,000 copies*) and Broad Ripple Magazine print ad (*11,000 copies*)
- A free booth at the event for the title sponsor (provide your own tent)

Events also advertised

- Event email eBlasts (*10,000+ subscribers*)
- Facebook, Instagram and Twitter (*over 30,000 on each platform*)

Presenting Sponsor Benefits

Benefits include recognition as PRESENTING SPONSOR on:

- Business logo on the event poster (*100 distributed to local shops*)
- Business logo on Rack cards (*3,000 distributed locally*)
- Business logo on Event Banners (*Three hung in prominent Village locations*)
- Business logo displayed on the on the Broad Ripple event website and hyper-linked to your website
- Your logo displayed in the Broad Ripple Gazette print ad (*7,000 copies*) and Broad Ripple Magazine print ad (*11,000 copies*)

Events also advertised

- Event email eBlasts (*10,000+ subscribers*)
- Facebook, Instagram and Twitter (*over 30,000 on each platform*)

Supporting Sponsor Benefits

Benefits include recognition as SUPPORTING SPONSOR on:

- Business logo on the event poster (*100 distributed to local shops*)
- Business logo displayed on the on the Broad Ripple event website and hyper-linked to your website
- Your logo displayed in the Broad Ripple Gazette print ad (*7,000 copies*) and Broad Ripple Magazine print ad (*11,000 copies*)

Events also advertised

- Event email eBlasts (*10,000+ subscribers*)
- Facebook, Instagram and Twitter (*over 30,000 on each platform*)

Duck Race Start or Finish Line Sponsor Benefits

Benefits include recognition as START or FINISH LINE SPONSOR on:

- Banner with your Business Logo placed at Start or Finish Line of Duck Race
- Announcer of Race refers to your business when announcing the start of finish of the race!
- Business logo on the event poster (*100 distributed to local shops*)
- Business logo on Rack cards (*3,000 distributed locally*)
- Business logo on Event Banners (*Three hung in prominent Village locations*)
- Business logo displayed on the on the Broad Ripple event website and hyper-linked to your website
- Your logo displayed in the Broad Ripple Gazette print ad (*7,000 copies*) and Broad Ripple Magazine print ad (*11,000 copies*)

Events also advertised

- Event email eBlasts (*10,000+ subscribers*)
- Facebook, Instagram and Twitter (*over 30,000 on each platform*)

Home Tour Sponsor Benefits

Home Sponsor (\$350):

- Business name sign rider attached to the home tour banner in front of one tour home
- Half-page, black and white ad in Home Tour guide booklet as sponsor for one tour home
- Sponsor may offer “staging” of a home as well as place business cards and store coupons in the tour home
- 2 Complimentary tickets to the Home Tour

Day of Tour Booklet Sponsorship

- Black and white Full Page (\$300)
- Black and white Half Page (\$200)
- Black and white Quarter Page (\$100)